MARCH 8-10, 2010 • NYC

PUBLISHING BUSINESS CONFERENCE & EXPO

EXPO HOURS:
Monday, March 8, 2010
12:00 pm - 6:00 pm

Tuesday, March 9, 2010
9:30 am - 3:00 pm

FREE EXHIBIT HALL PASS COMPLIMENTS OF:

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Visit us at Booth # 320

Register Online @ www.PublishingBusiness.com with DISCOUNT CODE: EXH35
Fax by March 1, 2010 to 215-409-0100.
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Please type or print clearly. Photocopy this form for additional registrants.

SECTION 1:

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First Middle Last

Title _____

Company _____

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FREE EXHIBIT HALL PASS INCLUDES:

FREE ADMISSION TO THE KEYNOTE EVENTS:

- Monday, March 8, 2010, 11:00 am – 12:00 pm
  A Q&A With Steve Forbes, Chairman & CEO, Forbes Media
- Tuesday, March 9, 2010, 8:30 am - 9:30 am
  The Economics of Our Digital Future

FREE ADMISSION TO THE EXHIBIT HALL

Exhibit Hall Hours: Monday, March 8, 2010, 12:00 pm – 6:00 pm
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SECTION 2:

Primary Business:
(check one)

- ❒ B to B Magazine Publishing
- ❒ Consumer Magazine Publishing
- ❒ City & Regional Magazine Publishing
- ❒ ssociation/Society/Nonprofit
- ❒ ournal Publishing
- ❒ Government Publishing
- ❒ orporate Publishing
- ❒ Advertising/Marketing/Branding Agency
- ❒ Design Firm
- ❒ Book Publishing
- ❒ University Press
- ❒ Directory Publishing
- ❒ Magazine Printer
- ❒ Commercial Printer
- ❒ Bindery/Finishing Facility
- ❒ Premedia Service
- ❒ Paper Company
- ❒ Industry Supplier
- ❒ Other

Primary Function:
(check one)

- ❒ Corporate/Executive Management
- ❒ Production, Manufacturing
- ❒ Interactive Media
- ❒ Distribution
- ❒ Marketing, Sales
- ❒ Design, Creative
- ❒ Finance
- ❒ Editorial
- ❒ Other

Management Level:
(check one)

- ❒ President, CEO, Owner
- ❒ Vice President
- ❒ Manager, Director, Supervisor
- ❒ Staff
- ❒ Other

Types of Products:
(check all that apply)

- ❒ Magazines, Consumer
- ❒ Magazines, B-to-B
- ❒ Journals
- ❒ Reprints
- ❒ Books, Education
- ❒ Books, Trade
- ❒ Books, Professional
- ❒ Bibles/Religious
- ❒ Books, Fine Edition/Illustrated
- ❒ Audio Books
- ❒ e-Books, Interactive Media
- ❒ Directories
- ❒ Packaging